

Brochure Content Reference Template

The school/academy brochure should include:

School/Academy Name

School/Academy Logo

Address

Phone number

Email

Web Address and Social Media handles

Mission or Philosophy

Classes offered (UPK, Pre-K 3, Pre-K 4, K-8)

Academic offerings (for example, Regents math and science courses, Title I, Resource Room, ESL, computer room, science labs, foreign language (which one and what grades), music, art, gym (indoor gym? Outdoor play area?))

Enhanced activities (Special programs, before school, after-school, weekly mass, liturgical celebrations, sacrament preparation, band, sports programs, Student Council, Aquinas, clubs school buses/MetroCards, etc.)

Amount of Financial Assistance and Scholarships (total number)

Test scores! (Highlight your student's strengths) One strong sentence will do.

8th grade Catholic and public high school acceptances

Amount of scholarships to Catholic high schools 8th graders have been awarded (take one year and multiply by 4 if 4-year scholarships)

Pictures of the students in school (The best photos are photos of happy children. You may also want include photos of the children in the gymnasium or media/computer room, etc..)